

Contents and Lecturer

Time Period	Module	Language	Lecturer	Content
9. - 12.03.2005	Project Management II	German	next level academy Mag. Christian Leitner	Advanced course in project management, organisation of projects, preparation for the IPMA level C certification and elaboration of a case study
15. - 16.04.2005 22. - 23.04.2005	Operational Business Management	German	Matt & Partner Univ. -Prof. Dr.-Ing. Dominik Matt	Management and strategy, organisation structure in the industry, new management techniques (TQM, JIT), innovation management, production planning and control
12. - 14.05.2005	Human Resources	German	Harrasser & Partner Dr. Christian Harrasser	Integrated knowledge about HRM (Human Resource Management), techniques, skills and virtual HRM (e-recruiting, e-learning)
26. - 28.05.2005	Controlling	English	Dott. Silvio G. Fabbre	Integrated knowledge about Controlling, especially about cost accounting, use for enterprises and meaning for enterprise-management and enterprise-control
16. - 18.06.2005	Marketing und e-Marketing	German	Harrasser & Partner Dr. Marianne Nagy	Basic marketing-knowledge, strategies of marketing, e-marketing and marketing management
01. - 02.07.2005 08. - 09.07.2005	Information Technology (e-Business)	German	Dr. Alexander Paulitsch	New technologies, new business models concerning „b2b“, use of new technologies in enterprises, effective use of ICT in enterprises